

Neil David Canter

Candidate for Treasurer
Owner, Casa Cascadas



Vecinos volunteer work

- Finance committee member - worked with Tandy throughout 2022 to learn Vecinos' finances and treasurer function
- Built transaction-level Quicken accounting database for detailed monthly income and expense reporting and forecasting
- Designed and implemented Vecinos' new website and membership CRM system, including automated dues invoicing, member account tracking, new member applications, event management, and more
- Implemented Stripe secure online credit card processing system linked directly to Vecinos' website and bank account
- Charter committee member

Akumal Norte history

- Owner of Casa Cascadas with my wife since 2004
- Dues-paying member of Vecinos and its predecessors since 2004
- Vecinos volunteer since March 2022

Personal background

- Married to Lisa Canter with three adult daughters and one granddaughter
- Resident of Weston, Connecticut
- Retired in 2015
- Residente Permanente of Mexico with CURP and RFC

Career highlights

- Bachelor's degree in engineering and master's degree in finance from Cornell
- 33-year career in statistical modeling and analysis for marketers and advertisers
- CFO, head of analytics, and co-owner of a start-up marketing analytics consultancy
- President of global analytic consulting division at Nielsen

"I have worked hundreds of hours as a Vecinos volunteer in the past year. It has been my pleasure to get to know Vecinos and its leaders and to contribute to our community. I would be honored to continue serving Akumal Norte as Vecinos' treasurer."